



# 34TH ANNUAL COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW

SUNDAY, JUNE 11, 2017 FROM 9AM-3PM AT ARAPAHOE COMMUNITY COLLEGE

Presented by 

**BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION**  
A PROGRAM OF ABILITY CONNECTION COLORADO

## 2017 EVENT PROGRAM AD RATES

**Based on availability! Reserve your space today!**

**Space Reservation Due: May 2, 2017**

**Ad Deadline: May 10, 2017**

**PAYMENT DUE WITH AD FILE**

The finished size of the event program will be 8.5" x 11". Ad specs can be located on page 2.

SIZE/POSITION	AD SIZES (width x height)	COST
___ Center~Spread		\$7,000
___ Full Page (with bleed)	8.5" x 11"	\$3,500
___ Half Page Horizontal (with bleed)	8.5" x 5.5"	\$2,000
___ Quarter Page	3.75" x 4.875"	\$1,000
___ Eighth Page Size	3.875" x 2.375"	\$500
___ Business Listing (Includes eight words of description + address / phone / web address.)		\$100

Check the ad size you prefer & sign here

### Donation Option

The Concours d'Elegance & Exotic Sports Car Show Committee greatly appreciates your support of Ability Connection Colorado. Donations of \$100 or more received before May 8, 2017, will appear in the Concours Program in the following categories:

- \$100 and above
- \$500 and above
- \$1,000 and above
- \$2,500 and above
- \$5,000 and above
- \$10,000 and above

Your name, family name or company name (as it is to appear in the program): \_\_\_\_\_

This gift is given in honor of: \_\_\_\_\_

This gift is given in memory of: \_\_\_\_\_

### PAYMENT Payment must be paid in full before submitting your ad file and prior to the deadline of May 10th.

Payments can be made by check \_\_\_\_\_ or Credit cards: \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ DISCOVER

Credit Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Signature: \_\_\_\_\_

This event benefits the  
Early Childhood Education Services of  **Creative Options**  
A Program Of Ability Connection Colorado

**Contact:** Terri Armstrong, Special Events Director, Ability Connection Colorado, tarmstrong@abilityconnectioncolorado.org  
801 Yosemite Street Denver, CO 80230 Phone 303.691.9339  
Fax 303.691.0846 www.abilityconnectioncolorado.org



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## 2017 EVENT PROGRAM AD SPECIFICATIONS

Thank you for advertising in the Colorado Concours Event Program. To insure quality and and protect publication deadlines, please follow the mandatory ad specifications listed below:

Actual ad sizes are shown on the right.

**Ad Deadline: May 10, 2017**

- For bleed ads, please add 1/8" to trim size. Keep live matter 1/4" from trim edges.
- Software: Ads must be in "print/press ready" PDF with \*all fonts imbedded.\* This pdf may be created in Indesign, Quark Express, or Photoshop, Freehand or Illustrator.
- Word, Powerpoint, Publisher and any other file types that are not list above will NOT be accepted.
- .Jpg or .gif formats are not suited for printing publications and will NOT be accepted.
- Ads must be a minimum of 300 dpi.
- All ads must be saved as CMYK not RGB. Do not use spot images in your ad.
- Ad Submission: Please send "print/press ready" PDF with \*all fonts embedded.\* No native files may be sent.

### Submitting Your Ad/Logo

Please submit your completed ad/logo by email to Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org). When you submit your ad, please write the words "Colorado Concours Ad" In the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements.

For all inquiries about ads or logos, please contact Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org)

Thank you.

## AD SIZES/SPECS:

### Full Page Ad Specs (with bleed):

Trim size: 8.5 x 11"  
Bleed size: 8.75 x 11.25"  
Live area: 8 x 10.5"

### Half Page Ad Specs (with bleed):

Trim size: 8.5 x 5.5"  
Bleed size: 8.75 x 5.75"  
Live area: 8 x 5"

### Quarter Page Ad Specs:

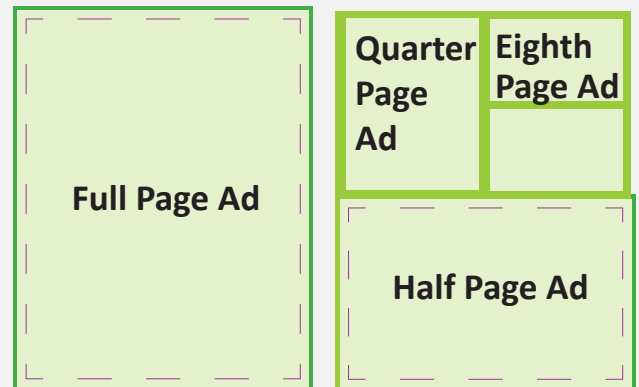
Size: 3.875 x 5"  
No bleed

### Eighth Page Ad Specs:

Size: 3.875 x 2.375"  
No bleed

## SAMPLE LAYOUT:

**BLEED**   **TRIM**   **LIVE**



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