



34TH ANNUAL

# COLORADO

## Concours d'Elegance

BENEFITING ABILITY CONNECTION COLORADO'S CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION  
500+ BREATHTAKING CARS, LIVE JAZZ, FOOD, VENDORS & FAMILY FUN!

Sunday, June 11, 2017 ♦ 9AM to 3PM At Arapahoe Community College in Littleton, Colorado

MILITARY, POLICE & FIRE PERSONNEL ENTER FREE WITH GOVERNMENT ISSUED PHOTO ID. ENTRANCE CONTRIBUTION: ADULTS \$10, CHILDREN 12 & UNDER FREE!





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## GET READY.

The Colorado Concours d' Elegance & Exotic Sports Car Show is largescale, highly-visible and well attended. Local and regional car clubs showcase nearly 500 rare sports and GT cars from early collectibles to the latest exotics. Many venture out once a year, for this show only, to help Colorado kids. These prestigious beauties are treasures that few people ever get to experience.

## START YOUR ENGINES. THE CROWDS ARE COMING.

Nearly 500 car owners, regional car clubs, businesses and sponsors draw more than 10,000 attendees to this family-oriented event. The 34th Annual Colorado Concours will be an amazing car show with special events planned for families and car enthusiasts alike!

## WHEN THEY ARRIVE, THE KIDS WIN.

Proceeds from this spectacular event go to Ability Connection Colorado's Creative Options for Early Childhood Education. At four locations throughout Aurora and Denver, brighter futures are beginning. Over 600 children of all abilities and economic circumstances receive developmental screening and assessment services, individualized mental health services and comprehensive educational experiences each year. These services often result in the discovery of potential delays, and the opportunity to receive critical early intervention. **AS A RESULT, THE OUTCOMES ARE AMAZING! OUR COMMUNITY'S FUTURE IS BRIGHTER BECAUSE CHILDREN WHO RECEIVE A HIGH QUALITY EARLY CHILDHOOD EDUCATION HAVE A GREATER CHANCE OF GRADUATING FROM HIGH SCHOOL, ATTENDING COLLEGE AND BETTER HEALTH LATER IN LIFE. EIGHTY-NINE CENTS OF EVERY DOLLAR GOES DIRECTLY TO PROGRAMS AND SERVICES.**

## WHEN THEY ARRIVE, YOUR BUSINESS WINS TOO.

This is a premier opportunity to help children and get tremendous exposure for your company. Activate consumers, launch mobile marketing programs, sample and demo products, create excitement and extend brand awareness. We offer class "A" space and spectacular consumer, web and media exposure at a very affordable price.



[ColoradoConcours.org](http://ColoradoConcours.org)





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## SPONSORSHIP LEVELS AND BENEFITS



**Our sponsorship opportunities are designed to help you meet your marketing and public relations objectives.**

All sponsorship levels include company logo or name recognition with sponsorship level in all promotional and event material, 10'x10' Tent, Table & 2 Chairs at the event.

### Colorado Concours d' Elegance Sponsor \\ Starting at \$25,000

Become the event sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity, and customized benefits\*. Hyperlinked company logo or name recognition on website.

### Presenting Sponsor \\ \$15,000

Center Spread Full Color Ad in Program Guide, Space for 6 Cars, 25 VIP Tickets (includes lunch)  
50 General Admission Tickets  
20 Company provided banners placed in prominent locations during event  
Hyperlinked company logo or name recognition on website

### Exotic Sports Car Sponsor \\ \$10,000

Full Page Color Ad in Program Guide, Space for 5 Cars, 10 VIP Tickets (includes lunch)  
24 General Admission tickets  
10 Company provided banners placed in prominent locations during event  
Hyperlinked company logo or name recognition on website

### VIP Sponsor \\ \$5,000

1/2 Page Color Ad in Program Guide, Space for 4 Cars, 10 VIP Tickets (includes lunch)  
10 General Admission Tickets, and 5 Company provided banners placed around perimeter

### Awards Sponsor \\ \$2,500

1/4 Page Color Ad in Program Guide, Space for 3 Cars, 4 VIP Tickets (includes lunch)  
6 General Admission Tickets, and 3 Company provided banners placed around perimeter

### "Start Your Engine" Sponsor \\ \$1,000

1/8 Page Color Ad in Program Guide, Space for 2 Cars, 3 VIP Tickets (includes lunch)  
4 General Admission Tickets, and 1 Company provided banner placed around perimeter

### Supporting Sponsor \\ \$500

Color Logo in Program Guide, Space for 1 Car, 2 VIP Tickets (includes lunch)  
2 General Admission Tickets

### Vendor Space \\ \$250

Color Logo in Program Guide, 2 General Admission Tickets

**\*Customized marketing benefits include, but are not limited to the following:** Recognition on press releases, print advertising, and radio and television spots. Hyperlinked banner advertising on organizational website for 3, 6, or 12 months. Company spotlight article in organizational marketing and public relations materials.

### Questions? Please contact:

Terri Armstrong, Special Events Director  
Office: 303-691-9339 / Direct: 303-226-5520 / Fax: 303-691-0846  
E-mail: [tarmstrong@AbilityConnectionColorado.org](mailto:tarmstrong@AbilityConnectionColorado.org)  
Event Website: [ColoradoConcours.org](http://ColoradoConcours.org)





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**YES!**

*I will show my support for Ability Connection Colorado's Children's programs by participating at this level:*

- |   |  |
|---|--|
| <input type="checkbox"/> \$25,000 Concours          | <input type="checkbox"/> \$1,000 Start Your Engines                          |
| <input type="checkbox"/> \$15,000 Presenting        | <input type="checkbox"/> \$500 Supporting                                    |
| <input type="checkbox"/> \$10,000 Exotic Sports Car | <input type="checkbox"/> \$250 Vendor (Limited Availability)                 |
| <input type="checkbox"/> \$5,000 VIP                | <input type="checkbox"/> Non-profit Rate (Call for price)                    |
| <input type="checkbox"/> \$2,500 Awards             | <input type="checkbox"/> I cannot sponsor, but would like to donate \$ _____ |

### Sponsor / Contact Information

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Marketing Contact \_\_\_\_\_ Phone \_\_\_\_\_

### Billing Information

Please Send Invoice       Check Included

Please Charge \$ \_\_\_\_\_ to Visa, MasterCard, American Express, or Discover (circle one)

Credit Card # \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

\_\_\_\_\_  
*Print Name AS Appears On Card*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

### Advertising and Logo Placement

Please submit your completed AD / LOGO by email to Mark McNett at [graphics@AbilityConnectionColorado.org](mailto:graphics@AbilityConnectionColorado.org). **ALL ADS & LOGOS MUST BE SUBMITTED NO LATER THAN MAY 10, 2017.** When you submit your ad, please write the words "Colorado Concours AD" in the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements. For all inquiries about ads or logos, please contact Mark McNett.

If you are not planning to sponsor, but would like to purchase ad space in the program guide, be aware that space is limited. Except for paid sponsors, ad sizes and placement are not guaranteed until your ad is reserved and paid in full. Please notify us by May 2, 2017 if you intend to purchase an ad. Available space will be filled on a first come basis.

Please fax or email your completed form to reserve your sponsorship to Terri Armstrong. This form represents a promise of financial support; please retain a copy for your records. In the event of cancellation due to inclement weather, all fees become tax-deductible donations, and will not be refunded.

**THIS EVENT SELLS OUT FAST. RESERVE YOUR SPOT TODAY!**

**Questions? Please contact:**

**Terri Armstrong, Special Events Director**

**Office: 303.691.9339 / Direct: 303.226.5520 / Fax: 303.691.0846**

**Email: [TArmstrong@AbilityConnectionColorado.org](mailto:TArmstrong@AbilityConnectionColorado.org)**

**Event Website: [ColoradoConcours.org](http://ColoradoConcours.org)**

