



*The world's fastest cars!*

35TH ANNUAL

# COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW

SUNDAY, JUNE 10, 2018 FROM 9AM-3PM AT ARAPAHOE COMMUNITY COLLEGE

Presented by



BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION  
A PROGRAM OF ABILITY CONNECTION COLORADO

MILITARY, POLICE & FIRE PERSONNEL ENTER FREE WITH GOVERNMENT ISSUED PHOTO ID. ENTRANCE CONTRIBUTION: ADULTS \$10, CHILDREN 12 & UNDER FREE!





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## GET READY.

The Colorado Concours d'Elegance & Exotic Sports Car Show is large-scale, highly-visible and well attended. Local and regional car clubs showcase nearly 500 rare sports and GT cars from early collectibles to the latest exotics. Many venture out once a year, for this show only, to help kids. These prestigious beauties are treasures that few people ever get to experience.

## START YOUR ENGINES. THE CROWDS ARE COMING.

Nearly 500 car owners, regional car clubs, businesses and sponsors draw more than 10,000 attendees to this family-oriented event. The 35th Annual Colorado Concours will be an amazing car show with special events planned for families and car enthusiasts alike!

## WHEN THEY ARRIVE, THE KIDS WIN.

Proceeds from this spectacular event go to Ability Connection Colorado's Creative Options for Early Childhood Education. At four locations throughout Aurora and Denver, brighter futures are beginning. Over 600 children of all abilities and economic circumstances receive developmental screening and assessment services, individualized mental health services and comprehensive educational experiences each year. These services often result in the discovery of potential delays, and the opportunity to receive critical early intervention. **AS A RESULT, THE OUTCOMES ARE AMAZING! OUR COMMUNITY'S FUTURE IS BRIGHTER BECAUSE CHILDREN WHO RECEIVE A HIGH QUALITY EARLY CHILDHOOD EDUCATION HAVE A GREATER CHANCE OF GRADUATING FROM HIGH SCHOOL, ATTENDING COLLEGE AND BETTER HEALTH LATER IN LIFE. EIGHTY-NINE CENTS OF EVERY DOLLAR GOES DIRECTLY TO PROGRAMS AND SERVICES.**

## WHEN THEY ARRIVE, YOUR BUSINESS WINS TOO.

This is a premier opportunity to help children and get tremendous exposure for your company. Activate consumers, launch mobile marketing programs, sample and demo products, create excitement and extend brand awareness. We offer class "A" space and spectacular consumer, web and media exposure at a very affordable price.



[ColoradoConcours.org](http://ColoradoConcours.org)





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## 2018 SPONSORSHIP LEVELS AND BENEFITS



Choose from one of the levels below. Or, let us tailor a sponsorship that meets your company's budget and marketing goals.

Our sponsorship opportunities are designed to help you meet your marketing and public relations objectives. All sponsorship levels include company logo or name recognition with sponsorship level in all promotional and event material, and 10'x10' Tent, Table & 2 Chairs at the event.

### Presenting Sponsor \\ Starting at \$25,000

Become the event sponsor and receive exclusive marketing benefits for your company.

This is a fully customized opportunity and guarantees industry exclusivity, and customized benefits\* Hyperlinked company logo or name recognition on website

### Diamond Sponsor \\ \$15,000

Center Spread Full Color Ad in Program Guide Space for 6 Cars, 25 VIP Tickets (includes lunch)

50 General Admission Tickets

20 Company provided banners placed in prominent locations during event

Hyperlinked company logo or name recognition on website

### Emerald Sponsor \\ \$10,000

Full Page Color Ad in Program Guide Space for 5 Cars, 10 VIP Tickets (includes lunch)

24 General Admission tickets

10 Company provided banners placed in prominent locations during event

Hyperlinked company logo or name recognition on website

### Platinum Sponsor \\ \$5,000

1/2 Page Color Ad in Program Guide Space for 4 Cars, 10 VIP Tickets (includes lunch)

10 General Admission Tickets, and 5 Company provided banners placed around perimeter

### Gold Sponsor \\ \$2,500

1/4 Page Color Ad in Program Guide Space for 3 Cars, 4 VIP Tickets (includes lunch)

6 General Admission Tickets, and 3 Company provided banners placed around perimeter

### Silver Sponsor \\ \$1,000

1/8 Page Color Ad in Program Guide Space for 2 Cars, 3 VIP Tickets (includes lunch)

4 General Admission Tickets, and 1 Company provided banner placed around perimeter

### Bronze Sponsor \\ \$500

Color Logo in Program Guide Space for 1 Car, 2 VIP Tickets (includes lunch)

2 General Admission Tickets

### Vendor Space \\ \$250

Name in Program Guide, 2 General Admission Tickets

\*Customized marketing benefits include but not limited to the following: Recognition on press releases, print advertising, and radio and television spots. Hyperlinked banner advertising on organizational website for 3, 6, or 12 months. Company spotlight article in organizational marketing and public relations materials.

#### Questions? Please contact:

Terri Armstrong, Development Director

Office: 303.691.9339 / Direct: 303.226.5520 / Fax: 303-691-0846

E-mail: [tarmstrong@AbilityConnectionColorado.org](mailto:tarmstrong@AbilityConnectionColorado.org)

Event Website: [ColoradoConcours.org](http://ColoradoConcours.org)





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& EXOTIC SPORTS CAR SHOW**

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Presented by **CIRCLE K** BENEFITING CREATIVE OPTIONS FOR EARLY CHILDHOOD EDUCATION  
A PROGRAM OF ABILITY CONNECTION COLORADO

**YES!**

*I will show my support for Ability Connection Colorado's Children's programs by sponsoring at this level:*

- \_\_\_\_\_ \$25,000 Presenting
- \_\_\_\_\_ \$15,000 Diamond
- \_\_\_\_\_ \$10,000 Emerald
- \_\_\_\_\_ \$5,000 Platinum
- \_\_\_\_\_ I cannot sponsor, but would like to donate \$\_\_\_\_\_
- \_\_\_\_\_ \$2,500 Gold
- \_\_\_\_\_ \$1,000 Silver
- \_\_\_\_\_ \$500 Bronze
- \_\_\_\_\_ \$250 Vendor (limited #)

**Sponsor Information**

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Marketing Contact \_\_\_\_\_ Phone \_\_\_\_\_

**Billing Information**

\_\_\_\_\_ Please Send Invoice    \_\_\_\_\_ Please send invoice in January, 2018    \_\_\_\_\_ Check Included

\_\_\_\_\_ Please Bill \$\_\_\_\_\_ To Visa, MasterCard or Discover (circle one)

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

\_\_\_\_\_ / \_\_\_\_ / \_\_\_\_

Print Name As Appears On Card                                  Signature                                  Date

**Advertising and Logo Placement**

Please submit your completed ad/logo by email to Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org). **All ads must be submitted no later than May 7, 2018.** When you submit your ad, please write the words "Colorado Concours Ad" in the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements. For all inquiries about ads or logos, please contact Mark McNett at [graphics@abilityconnectioncolorado.org](mailto:graphics@abilityconnectioncolorado.org)

If you are not planning to become a sponsor, but would like to purchase ad space in the program guide, be aware that space is limited. Except for paid sponsors, ad sizes and placement are not guaranteed until your ad is reserved and paid in full. Please notify us by May 1st if you intend to purchase an ad. Available space will be filled on a first come basis.

Please fax or e-mail Terri Armstrong your completed form to reserve your sponsorship. This form represents a promise of financial support; please retain a copy for your records.

**THIS EVENT SELLS OUT. RESERVE YOUR SPOT TODAY!**

**Questions? Please contact:**

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