

#### **2024 EVENT PROGRAM AD RATES**

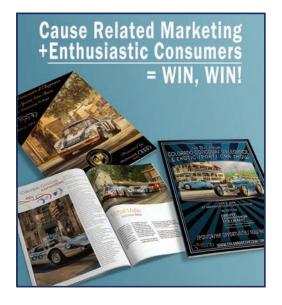
Based on availability! Reserve your space today!

Check the ad size you prefer & sign here

The finished size of the event program will be 8.5" x 11". Ad specs can be located on page 2.

SIZE/POSITION	AD SIZES (width x height)	COST
Center Spread (with bleed) Full Page (with bleed) Half Page Horizontal Quarter Page Eighth Page Size Business Listing (Includes eight words of descript	17" x 11" 8.5" x 11" 8.5" x 5.5" 3.75" x 4.875" 3.875" x 2.375"  tion, address, phone and web address.)	\$5,000 \$2,000 \$1,000 \$500 \$200 \$100

Space reservation due: May 1, 2024 Ad Deadline: May 6, 2024 PAYMENT DUE WITH AD FILE



# **Donation Option**

The Concours d'Elegance & Exotic Sports Car Show Committee greatly appreciates your support of Ability								
Connection Colorado. Donations o	f \$100 or more received	before PRO	OGRAM P	RINTING, w	ill appear in the			
Concours Program Guide in the fol	lowing categories:							
☐ \$100 and above	☐ \$1,000 and above			☐ \$5,000 and above				
\$500 and above	\$2,500 and above			☐ \$10,000 and above				
Your name, family name or company name (as it is to appear in the program):								
This gift is given in honor of:								
This gift is given in memory of:								
			_					
PAYMENT Payment must be paid in full before submitting your ad file and prior to the deadline.								
Payments can be made by check	or Credit cards:	VISA	MC	AMEX	DISCOVER			
Credit Card #								
Expiration date:								
Name as it appears on the card								
Signature:								
					<del></del>			

This event benefits the Early Childhood Education Services of



**Contact:** Terri Armstrong, Development Director, Ability Connection Colorado, tarmstrong@abilityconnectioncolorado.org 801 Yosemite Street Denver, CO 80230 Phone 303.691.9339 Fax 303.691.0846 www.abilityconnectioncolorado.org

## **2024 EVENT PROGRAM AD SPECIFICATIONS**

Thank you for advertising in the Colorado Concours Event Program. To insure quality and and protect publication deadlines, please follow the mandatory ad specifications listed below:

Actual ad sizes are shown on the right.

### Ad Deadline: May 6, 2024

- Ads must be 300dpi, CMYK. PDF, JPG, or TIFF accepted.
- Word, Powerpoint, Publisher and any other file types that are not list above will NOT be accepted.
- Ads must be a minimum of 300 dpi.
- Print/press ready PDFs must have all fonts embedded or outlined.

#### **Submitting Your Ad/Logo**

Please submit your completed ad/logo by email to Mark McNett at graphics@abilityconnectioncolorado.org. When you submit your ad, please write the words "Colorado Concours Ad" In the subject line of the email. If your ad is larger than 15mb in size, please contact Mark McNett to make other delivery arrangements.

For all inquiries about ads or logos, please contact Mark McNett at graphics@abilityconnectioncolorado.org

Thank you.





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#### **AD SIZES/SPECS:**

AD Size Center Spread with bleed: Center Spread Trim size: Live area:	Width 17.5" 17" 16.25"	Height 11.5" 11" 10.25"
AD Size Full Page with bleed: Full Page Trim size: Live area:	Width 8.75" 8.5" 7.75	Height 11.25" 11" 10.25"
Ad Size Half Page No bleed	Width 8"	Height 5"
Ad Size Quater Page No bleed	<b>Width</b> 3.875"	Height 5"
<b>Ad Size</b> Eighth Page No bleed	<b>Width</b> 3.875	Height 2.25"

#### **SAMPLE LAYOUT:**



**Full Page Ad** 

Ad **Half Page Ad** 

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