

41st
ANNUAL



Colorado Concours d'Elegance & Exotic Sports Car Show

June 9, 2024 9am - 3pm at Arapahoe Community College in Littleton, CO

SPONSORSHIP OPPORTUNITIES 2024

FEATURING

over 300 of the Rocky Mountain region's most prestigious and prized automobiles



LIVE MUSIC, FANTASTIC FOOD, KID FRIENDLY EXHIBITS, VARIETY OF VENDORS AND MORE!



**ABILITY
CONNECTION
COLORADO™**

**SUPPORTING AT-RISK CHILDREN THROUGH ABILITY CONNECTION
COLORADO'S CREATIVE OPTIONS EARLY EDUCATION PROGRAM**

Ability Connection Colorado • 801 Yosemite Street • Denver, CO 80230 • AbilityConnectionColorado.org

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June 9, 2024 9am - 3pm at Arapahoe Community College in Littleton, CO

2024 Sponsorship Opportunities

Our sponsorship opportunities are designed to help meet your marketing needs and corporate social responsibility objectives.

Presenting Sponsor \$25,000

- Digital Program Guide: Color BACK COVER PROGRAM AD* and logo on sponsor page with 30-word description
- Website: Logo with hyperlink and 30-word description
- Logo on event tickets (printed and digital)
- Logo in event promo emails to over 8000 recipients, social media, press releases, print ads (*Denver Life Magazine*)
- Spotlight article in event program guide
- Framed 41st year poster
- Banner Ad* on event web landing page
- Placement of Four (4) Company Banners*: One (1) on stage, one (1) on perimeter facing S Santa Fe Drive, at one (1) at both entrance/exit gates
- Engagement template*
- One (1) 20'x20' Tent, Two (2) Tables, Four (4) Chairs
- Eight (8) Car Spaces
- One Hundred (100) Entrance Tickets

Diamond Sponsor \$15,000

- Digital Program Guide: Color 2-PAGE CENTER SPREAD AD* and logo on sponsor page with 30-word description
- Website: Logo with hyperlink and 30-word description
- Logo in event promo emails to over 8000 recipients, social media, press releases, print ads (*Denver Life Magazine*)
- Framed 41st year poster
- Placement of Three (3) Company Banners*: One (1) company on perimeter facing S Santa Fe Drive and one (1) at both entrance/exit gates
- Engagement template*
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Six (6) Car Spaces
- Eighty (80) Entrance Tickets

Emerald Sponsor \$10,000

- Digital Program Guide: Color FULL PAGE AD* and logo on sponsor page with 30-word description
- Website: Logo with hyperlink and 30-word description
- Logo in event promo emails to over 8000 recipients, social media, press releases, print ads (*Denver Life Magazine*)
- Framed 41st year poster
- Placement of Three (3) Company Banners*: One (1) on perimeter facing S Santa Fe Drive and two (2) on perimeter facing into field
- Engagement template*
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Five (5) Car Spaces
- Sixty (60) Entrance Tickets

Platinum Sponsor \$5,000

- Digital Program Guide: Color HALF PAGE AD* and logo on sponsor page with 30-word description
- Website: Logo with hyperlink and 30-word description
- Logo in event promo emails to over 8000 recipients, social media, press releases, print ads (*Denver Life Magazine*)
- Framed 41st year poster
- Placement of Two (2) Company Banners*: One (1) on perimeter facing S Santa Fe Drive and one (1) on perimeter near south restrooms facing into field
- Engagement template
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Four (4) Car Spaces
- Forty (40) Entrance Tickets

*Sponsors must provide their own banner(s) and camera-ready art.

*Engagement template will consist of tools for sponsors to use to share word of their participation with their own audiences: templates for email, digital banner, and copy for posting to sponsor website.

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2024 Sponsorship Opportunities

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Gold Sponsor \$2,500

- Digital Program Guide: Color 1/4 page ad* and logo on sponsor page
- Website: Logo with hyperlink on sponsor page
- One (1) Company Banner* on perimeter facing S Santa Fe Drive
- Engagement template*
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Three (3) Car Spaces
- Twenty (20) Entrance Tickets

Silver Sponsor \$1,200

- Digital Program Guide: Color 1/8 page ad* and logo on sponsor page
- Website: Logo with hyperlink on sponsor page
- One (1) Company Banner* on perimeter near south restrooms facing show field
- Engagement template*
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Two (2) Car Spaces
- Ten (10) Entrance Tickets

Bronze Sponsor \$600

- Digital Program Guide: Logo on sponsor page
- Website: Logo on sponsor page
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- One (1) Car Space
- Four (4) Entrance Tickets

Vendor Sponsor \$300

- Digital Program Guide: Listing on sponsor page
- Website: Logo on sponsor page
- One (1) 10'x10' Tent, One (1) Table, Two (2) Chairs
- Two (2) Entrance Tickets



*Sponsors must provide their own banner(s) and camera-ready art.

*Engagement template will consist of tools for sponsors to use to share word of their participation with their own audiences: templates for email, digital banner, and copy for posting to sponsor website.

Sign up TODAY! Space is limited and fees are subject to change.

Questions? Please contact:

Terri Armstrong, Ability Connection Colorado Development Director
Office: (303) 691-9339 / Direct: (303) 226-5520 / Fax: (303) 691-0846
Email: TArmstrong@AbilityConnectionColorado.org
Event Website: www.ColoradoConcours.org



2024 SPONSOR/VENDOR APPLICATION & CONTRACT

LEVEL

- | | | | | | |
|-------------------------------------|----------|-----------------------------------|---------|---|-------|
| <input type="checkbox"/> PRESENTING | \$25,000 | <input type="checkbox"/> PLATINUM | \$5,000 | <input type="checkbox"/> BRONZE | \$600 |
| <input type="checkbox"/> DIAMOND | \$15,000 | <input type="checkbox"/> GOLD | \$2,500 | <input type="checkbox"/> VENDOR | \$300 |
| <input type="checkbox"/> EMERALD | \$10,000 | <input type="checkbox"/> SILVER | \$1,200 | <input type="checkbox"/> NEGOTIATED RATE \$ | _____ |

CONTACT

Company Name _____

Executive for Contract _____ Position _____

Phone _____ Email _____

Street Address _____ City, State, Zip _____

PAYMENT

- Check - Please make checks payable to ACCO and mail to 801 Yosemite Street, Denver CO 80230
- Invoice - You will have the opportunity to pay by credit card

If your level includes an ad or logo, please submit your completed ad/logo by email to Mark McNett at graphics@abilityconnectioncolorado.org. All ads must be submitted no later than May 5, 2024. When you submit your ad, please write the words "Colorado Concours Ad" in the subject line of the email. If your ad is larger than 10mb in size, please contact Mark McNett to make other delivery arrangements. For all inquiries about ads or logos, please contact Mark McNett at graphics@abilityconnectioncolorado.org

The COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW management reserves the right to refuse space to any potential Sponsor/Vendor. Applications that are not approved will be notified as soon as possible.

I, the duly authorized representative of the undersigned company, on behalf of said company, subscribe and agree to all the terms and conditions contained in this application and contract for show space. I certify that I have read and agree to abide by the Colorado Concours d'Elegance & Exotic Sports Car Show Rules and Regulations on the back of this contract.

 Representative Signature Date

Ability Connection Colorado is organized as a 501(c)(3) corporation as defined by the Internal Revenue Service.
 Federal Tax Identification Number: 84-0420225

801 Yosemite Street • Denver, CO 80230 TEL 303-691-9339 FAX 303-691-0846 AbilityConnectionColorado.org

COLORADO CONCOURS D'ELEGANCE & EXOTIC SPORTS CAR SHOW RULES AND REGULATIONS

DEFINITION OF TERMS: The term “Management” refers to the Colorado Concours and Ability Connection Colorado. The term “Exhibitor” refers to sponsor/vendor appearing at the show. The term “Facility” refers to Arapahoe Community College.

ARRANGEMENTS OF SPONSOR/VENDOR EXHIBIT SPACE: Exhibitor’s space shall be so arranged as not to obstruct the general view nor hide the space of others. Exhibitors may use their own canopy/tent if pre-arranged and no larger than 10’x10’. **Back walls are NOT permitted** without prior approval. The Management reserves the right to increase or decrease the size of the show or to move an Exhibitor’s location if the Management feels it is in the best interest of the show.

FIRE, SAFETY, AND HEALTH: The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials will be reasonably located within the Exhibitor’s space and protected by safety guards and devices where necessary. Only fireproof materials should be used in displays and necessary fire precautions will be taken by the Exhibitor.

DELIVERY AND REMOVAL DURING SHOW: Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show hours without permission first being secured from the Management.

SPONSOR/VENDOR PERSONNEL AND OTHERS: Distribution of advertising matter & souvenirs must be confined to Exhibitor’s space. The Management reserves the right to prohibit an exhibit or part of an exhibit which in their judgement may detract from the character of the show. All Exhibitor spaces must remain intact until the close of the show. Canvassing or distribution of advertising matter or souvenirs by representatives of non-exhibiting firms is strictly forbidden.

POWER: It is mutually understood and agreed that the Management will NOT supply power. No Exhibitor is allowed to plug into any lamp post or outlet located at the Facility. Generators are subject to local Fire Marshall Rules and Regulations and must be attended at all times. The Management reserves the right to have Exhibitor’s generator shut down if in their judgement it detracts from the show.

FOOD AND BEVERAGES: Any food or beverages distributed or consumed by the Exhibitor shall, at the Exhibitor’s risk and expense, comply with all applicable federal, state and local sanitary and safety laws and regulations.

UNOCCUPIED SPACE: When application is accepted by the Management, the Exhibitor is liable for full payment. In the event the Exhibitor is a no-show at the event, no refund will be issued.

LIABILITY: The Management will not be liable for loss or damage to the property of the Exhibitor or his representatives or employees from theft, fire, accident or other causes. The Management will not be liable for injury to Exhibitors, their employees or attendees or for damage to property in their custody or to the facility, owned, rented or controlled by them which claims for damages, injuries, etc., may be incident to or arise from, or be in any way connected with their use of occupation of display space, and the Exhibitor shall indemnify and hold the Management harmless against any such claim.

DAMAGE TO FACILITY: The Exhibitor shall be solely responsible for any and all damage to the Facility caused by Exhibitor, its contractors, employees, representatives, agents, or invitees.

FULFILLMENT OF CONTRACT: In case the show field is damaged, rained out, or otherwise unusable, or if circumstances shall make it impossible for the Management to permit an Exhibitor or Exhibitors to occupy the space assigned during the show, the Management will not be liable for the fulfillment of this contract.

PAYMENT: Full payment must be paid on or before May 6, 2024. Should an Exhibitor fail to comply with the requirement, the Management has full authority to cancel any space assigned to the applicant, and to retain any fees.

CANCELLATIONS: In the event that a contracted Exhibitor wishes to cancel after May 10, 2024 no refund will be issued and all fees paid shall become a tax-deductible donation to Ability Connection Colorado.

INDEMNIFICATION: The Exhibitor assumes the entire responsibility for losses, damages, and claims arising out of the Exhibitor’s activities on the facility premises and will indemnify, defend and hold harmless the Colorado Concours d’Elegance & Exotic Sports Car Show, Ability Connection Colorado, Arapahoe Community College, The State of Colorado, City and County of Littleton, and their servants, agents, directors and employees from any all such losses; damages; liabilities and claims.

USE OF EXHIBIT: The Management may use at its discretion, photographs, and videos taken at the show for its own publicity use.

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